

## The Evolution of Non-financial Reporting

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We drive the change to a sustainable society.

80er

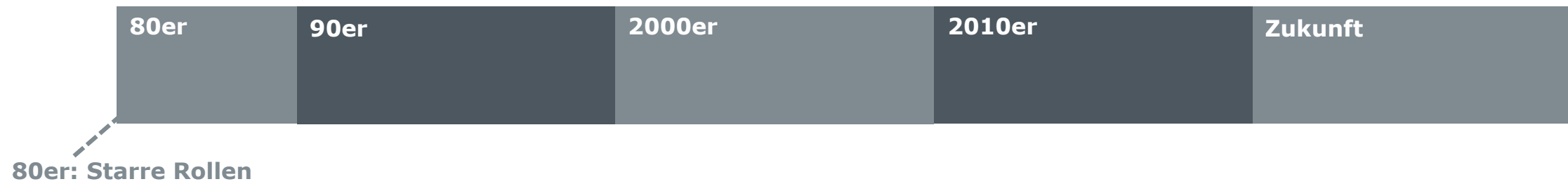
90er

2000er

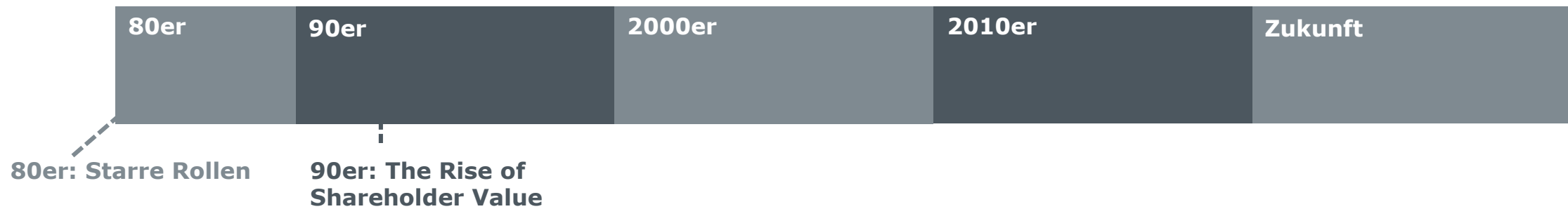
2010er

Zukunft

## 80er: Starre Rollen



## 90er: The Rise of Shareholder Value



## 2000er: The Rise of Stakeholder Value



## 2010er: Professionalisierung des Non-financial Reportings



## Zukunft: Managing Sustainable Impact

